

# MG Skill Development Series

April

18

## Answering Consumer Horticulture Questions

**6:00 - 7:00 p.m.**

Aaron Steil, Consumer Horticulture Specialist, will describe best practices for answering public horticulture questions and share resources to help you build a toolkit for Farmer's Markets and public outreach events.

May

23

## Social Media Brand Development

**6:00 - 7:00 p.m.**

Leah Feltz, Social Media Specialist for ISU Extension and Outreach, will teach best practices for improving public engagement, proper usage of county sponsored accounts, and how to create a strong and compelling brand story through social media.

September

12

## Public Speaking Skills Workshop

**6:00 - 7:00 p.m.**

Robin Ertz, Professional Development Manager for ISU Extension and Outreach, will help you gain skills to become a more confident and engaging public speaker. Pre-session homework is required for this session.

October

24

## Volunteer Recognition System (VRS) Deep Dive

**6:00 - 7:00 p.m.**

Feel puzzled by the VRS? Want to use the software more efficiently? Just need an overview of how to log hours? Richard Jacob, designer of the volunteer recognition system, will help volunteers better understand the system and its uses for volunteers.

**To register:**

**Questions for presenters can be submitted through our Qualtrics form: <https://go.iastate.edu/6GNNM1>**