

DIG INTO GARDENING 2024 SYMPOSIUM

Growing a Greener Tomorrow

EXHIBITOR OPPORTUNITIES

EVENT DETAILS

PREMIUM BOOTH: EXHIBIT HALL / ATRIUM = \$200

Attendees check-in and gather throughout the day in this large two-story open space. The atrium space offers plenty of room for gardeners and horticulture experts to browse at your exhibit booth. Typical booth spaces are 8ft x 8ft. Space Upgrade option available. Access to Electricity is \$100 upgrade.

Your organization will be highlighted in the following places:
Attendee Scavenger Hunt
Symposium webpage vendor list with link to your website
Exhibitor and Vendor list in attendee packet

Benefits:

- Six-foot Table
- Table Signage
- 4 Exhibitor Badges

STANDARD BOOTH: CONFERENCE A & B = \$175

Attendees gather in this area at the beginning and end of the day for our two keynote speakers. Lunch and the lunch panel speakers will also take place in this room. The 8ft x 8ft booth exhibitors will line the perimeter of the combined double conference room area. No Electric upgrades available for this option.

Your organization will be highlighted in the following places:
Exhibitor and Vendor List in Attendee Packet.

Benefits:

- Six-foot Table
- Table Signage
- 2 Exhibitor Badges

MARCH 16, 2024 | 8:00 AM - 4:00 PM

FFA ENRICHMENT CENTER

Ankeny DMACC Campus
1055 SW Prairie Trail Pkwy,
Ankeny, IA 50023

The DIG Into Gardening Symposium is Polk County Master Gardeners' research-based gardening and horticulture education event. Polk County Master Gardeners is a volunteer service program of ISU Extension and Outreach with 350+ Master Gardeners providing an average of 13,000 volunteer hours per year. During this premiere event, "DIG" attendees will learn the latest gardening techniques and best practices from a variety of experts including ISU staff, educators from across the state, and local Master Gardeners. They will also have several opportunities during the event to visit with vendors who are ready to share their products and expertise.

"DIG" is open to all from the home gardener to the horticulture pro. Located in central Iowa, it is anticipated to draw an audience of 200 or more passionate gardeners, horticulture professionals, and local experts.

"DIG" will feature keynote speakers, breakout sessions, and hands-on workshops. The home gardener or seasoned professional will walk away informed, inspired, and ready to dig into their gardens this season!



Polk County Master Gardeners
ISU Extension and Outreach | Polk County
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DIG INFO